

Label and Packaging Materials Inspired Brands. Intelligent World."

### **Facestock**

A matte white biaxially oriented polypropylene film. Basis Weight:  $54 \text{ g/m}^2$ 10% ISO536

Caliper: 0.075 mm 10% ISO534

#### **Adhesive**

A general purpose permanent, rubber based adhesive.

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A super calendared white glassine paper with excellent roll label converting properties.

 $60 \text{ g/m}^2$ 10% ISO536 Basis Weight: Caliper: 0.055mm 10% ISO534

#### **Performance data**

loop Tack (st,st)-FTM 9: 12.0 or Tearing 20 min 90 Peel (st,st)-FTM 2: 6 or Tearing 24 hour 90 Peel (st,st)-FTM 2: 7.5 or Tearing Minimum Application Temperature: 10°C

After labeling 24H,Service Temperature Range: -15°C ~+65°C

#### **Adhesive Performance**

The adhesive features excellent initial tack and ultimate bond on a wide variety of substrates. This section covers applications where for indirect or incidental contact food, cosmetic or drug products.

#### Applications and use

Applications are predominantly in cosmetics, toiletries, automotive lubricants and household chemicals requiring durability and resistance to moisture and chemicals with visual match to matte finished containers.

Economic facestock, applications involving rapid peeling or using large angle equipment, surface of facestock has the risk of producing fine lines similar to orange peel lines. When testing bonding strength of surface coating, there is a risk of film breakage and stratification, but no ink loss occurs in printing. Not recommend on the PVC substrates.

The above does not represent any guarantee or warranty and the Purchaser must independently determine the suitability of the products for the Purchaser's purposes.

#### **Conversion/printing**

This product offers a specially coated surface, is specially suited to provide top printing quality in all usual processes, whether single or multicolour, line or process colour printing. And it is also non-impact printable. Acceptance of hot stamping foil is excellent.

Caution should be exercised when applying inks out to edge of the label, particularly UV screen inks and UV cured varnishes. High shrinkage coating can cause labels to lift off the liner or substrate.

Ink/ribbon testing is always recommended before production.

Sharp film tooling preferably in flat-bed, are important to ensure smooth conversion.

Need avoid too much re-winding tension to causing bleeding.

#### Shelf life

One year when stored at 23  $\pm$  2 °C at 50  $\pm$  5% RH.

#### Avery Dennison Label and Packaging Materials 32/F., Skyline Tower 39 Wang Kwong Road

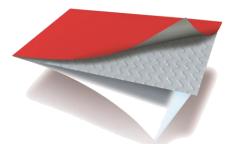
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Warranty

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# **BW5060**

Fasson<sup>®</sup> 75u Synthetic Paper **TC/HP102/** BG40# White ni



## 75u Synthetic Paper TC

**HP102** 

BG40# White ni

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